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elets HEALTHCARE SUMMIT JHARKHAND CONFERENCE | EXPO

8 August 2019, Ranchi

CONFERENCE REPORT





Dr Vinod K Paul (2nd from right), Member, NITI Aayog, Government of India, inaugurating the Healthcare Summit Jharkhand in presence of Raghubar Das (extreme right), Chief Minister of Jharkhand, Ramchandra Chandravanshi (3rd from right), Minister of Health, Medical Education & Family Welfare, Government of Jharkhand, and Dr Nitin Madan Kulkarni (extreme left), Secretary, Department of Health, Medical Education & Family Welfare, Government of Jharkhand

WHEN EXPERTS PONDERED SMART DELIVERY OF HEALTHCARE SERVICES

In a bid to highlight various existing healthcare practices being followed upon in the State of Jharkhand and deliberate upon how to further evolve the care delivery model in terms of accessibility and cost-efficiency, the Healthcare Summit Jharkhand held in Ranchi recently.

Organised by the Department of Health, Medical Education & Family Welfare, Government of Jharkhand along with Elets Technomedia, the healthcare summit witnessed confluence of key policymakers, international experts and industry leaders. The healthcare stalwarts shed light on innovative practices, conducive policies and ways to reach out to people living on the last-mile, their vision for it and the huddles in that roadmap.

Inaugurated by Raghubar Das, Chief Minister of Jharkhand, in the presence of Ramchandra Chandravanshi, Minister of Health, Medical Education & Family Welfare, Government of Jharkhand; Dr Nitin Madan Kulkarni, Secretary, Department of Health, Medical Education & Family Welfare, Government of Jharkhand, and Dr Vinod K Paul, Member, NITI Aayog, Government of India, the conference witnessed one of the finest congregations of top luminaries of the healthcare world.

The conclave also witnessed presence of Mission Directors of National Health Mission (NHM) across

country and representatives from world renowned organisations including United Nations Development Programme (UNDP) and Ernst & Young.

The healthcare experts highlighted global trends and innovative practices across the States and how that can be leveraged to improve healthcare delivery system in Jharkhand. They also brainstormed about existing issues of the Indian healthcare system and ways to do away the same with PPP playing a pivotal role on this front.

Various enlightening discussion sessions touched upon issues such as: 'Jharkhand--Gearing Up For Better Healthcare – Taking Healthcare Delivery to the Last Mile', 'Role of PPP in running Health Institutions and Developing Sustainable Healthcare Infrastructure', 'Best & Next Practices in States for Effective Public Healthcare Delivery', and 'Role of IT For Providing Effective Healthcare Services' were also organised, with stalwarts shedding light on contours of quality, accessibility, and affordability which are determining factors of any healthcare delivery system, influencing patient care and safety.

Eminent dignitaries, on this occasion, unveiled a special issue of eHEALTH Magazine, which has been promoting innovations in healthcare ecosystem for over a decade.

A glimpse of the conclave:

Inaugural Session

Jharkhand - Gearing Up For Better Healthcare – Taking Healthcare Delivery to the Last Mile



RAGHUBAR DAS

Chief Minister of Jharkhand

"Healthy mind lives in a healthy body. There has been an increase in the number of patients in recent years and main cause is swelling population across the country. This is a major challenge which needs to be controlled. We have improved on all parameters of healthcare delivery. Our Maternal Mortality Rate (MMR) was 400 per lakh population in 2000 which has decreased to 165 today. Our Neonatal Mortality Rate (NMR) was 72 per thousand in 2000 which has come down to 29. Niti Aayog's health index report proves that Jharkhand is striving to improve healthcare delivery to the last mile. Jharkhand's 108 Ambulance has been one of the most successful initiatives which facilitates care within 20 minutes."

RAMCHANDRA CHANDRAVANSHI

*Minister of Health,
Medical Education & Family Welfare,
Government of Jharkhand*

"The State government is leaving no stone unturned to improve records on front of maternal and child care. In last 10 months, a total of 2 crore 19 lakh patients have availed various medical facilities under the scheme at empanelled public and private hospitals. The Government is also planning to establish wellness centres in remote areas. In addition, bike ambulance, telemedicine projects are being worked upon to boost healthcare delivery in remote areas."





DR NITIN MADAN KULKARNI

Secretary

Department of Health, Medical Education & Family Welfare, Government of Jharkhand

"Indian healthcare is at transition phase today.

Non-communicable diseases are cropping up in unprecedented manner affecting people at large. In this light, we need to chalk out ways to deal with new kind of diseases and other prevailing challenges of healthcare sector. Latest technology including artificial intelligence and innovative ideas must be leveraged to enable masses to avail quality healthcare services to their doorsteps. We need to replicate best practices undertaken by different States to improve healthcare infrastructure."



DR VINOD K PAUL

Member, NITI Aayog

Government of India

"One of the biggest healthcare protection schemes Ayushman Bharat was launched from this State last year. Jharkhand has witnessed tremendous progress on this front, leveraging the scheme to create affordable model of healthcare. Jharkhand along with Andhra Pradesh and Haryana witnessed incremental progress on different healthcare indicators in Niti Aayog's health index. We need to ensure that available resource should be optimally used to improve deliverables in healthcare.

Human resource is a major challenge in healthcare sector. Infrastructure like bed ratio is another constrain."

Significant Growth in Diagnostic Market in India



VISHWANATH H N

Senior Vice President

Medall Healthcare Pvt Ltd

"Increasing population, incidence of lifestyle diseases, and rising affordability, are key drivers of diagnostic market in India. India's lower healthcare spends as compared to global average and lack of adequate infrastructure demonstrates enormous scope of growth in healthcare sector. We spend only 4 percent of GDP on healthcare while the US spends 17 percent. In this light, there is a huge market opportunity in diagnostic segment."

'Digital Dispensary (Telemedicine Services)

ANURAG VOHRA

Chief Technology Officer

Apollo Tele Health Services

"There is an asymmetry in availability of doctors across country. Though we have enough doctors in urban areas, we lack the same in remote rural areas. Digital Dispensary holds importance in the wake of the fact that people in rural areas have to travel faraway places just to get primary care which can be made available right there. With support from the Jharkhand Government, we have set up 100 digital dispensaries in rural areas. Since February this year, we have conducted 98,000 patients' visit, and 95,000 video consults."



Panel Discussion

Role of PPP in Running Health Institutions and Developing Sustainable Healthcare Infrastructure



RAMANAND S V

*Executive Vice President
Medall Healthcare Pvt Ltd*

"Challenges are plenty in PPP models. Its success depends upon will and vision of the government which wants to execute the way it was visualised. PPP is proving to be a game-changer today. The speed, infrastructure, internet connectivity, power supplies, and lack of skilled manpower are some of the challenges in implementing PPP projects in the heartland. The government has been very supportive. Once the government becomes payer and private party providers, then stakeholder management also has a role."



MANISH SACHETI

*Chief Financial Officer
Ziqitza Health Care Limited*

"We started journey 13 years back as a private player from Maharashtra and Kerala. Initially we used to charge patients for ambulance services. We scaled up from a fleet of 10-20 to 50-60 ambulances. At that time there was no centralised call centre which could facilitate ambulance service. One had to make enquiry into separate hospitals to check availability of ambulance. In 2008, Government leveraged PPP models to establish network of ambulance and today we have 108 services available almost in every State."



ANURAG VOHRA

*Chief Technology Officer
Apollo Tele Health Services*

"Apollo has state specific approach of PPP model as every state has its own set of requirements. Accelerating primary healthcare is need of the hour. We have operationalised more than 500 centres in last two and half years. The Government should come into defining the scope really well with proper homework that really makes a difference in implementing PPP projects. At the same time, it should also do quality monitoring. We have lot of quality inbuilt systems."



NEERAJ ARORA

*Chief Executive Officer
HealthMaP Diagnostics Private Limited*

"PPP was not an organised model till seven-eight years back when Government stepped in to improve things on this front. From last few years, neatly and rightly crafted documents are being prepared to maintain transparency at every level. More corporates are joining the bandwagon. In Haryana we have 12 locations in radiology while in Jharkhand we have 20-22 locations. There is no set formula of success. PPP projects benefit patients in terms of quality and affordable care."

Panel Discussion

Best & Next Practices in States for Effective Public Healthcare Delivery



D S RAMESH

Mission Director

National Health Mission, Department of Health & Family Welfare Services, Government of Karnataka

"Comprehensive primary healthcare includes community health, communicable and non communicable diseases, ENT, ophthalmology, and mental health. Considering mental healthcare an important aspect, the Karnataka Government collaborated with National Institute of Mental Health (NIMH) in 2017 to address the challenge. We have taken up a pilot project in one of the districts. As per a survey, around 14 percent people suffer from mental health issue which needs to be tackled at primary level."



KESHVENDRA KUMAR

Mission Director, National Health Mission, Department of Health & Family Welfare, Government of Kerala

"People are health conscious in Kerala. They have health seeking behaviour. Kerala has lowest maternal mortality rate across country. The Government has state specific target on front of Sustainable Development Goal. We aim for MMR of 30 by 2030 and 20 by 2030. We conduct strategy meet on every single death and plan on how to prevent it with concerted efforts in this direction. Confidential death audit is also being practised to improve records further."



SANJAYA KUMAR SINGH

Managing Director, Bihar Medical Services and Infrastructure Corporation Limited, Government of Bihar

"Bihar has 38 districts and 534 blocks. Providing healthcare and diagnostic facilities to every single citizen is big challenge in the State, which has highest population density in the country. We are assisting State Health Department in bolstering healthcare delivery services to masses. Our responsibilities include procurement of drugs & equipments, and building infrastructure right from primary health centres to tertiary medical colleges and hospitals."



DR ASHOK KUMAR

Director General, Directorate General of Health Services (DGHS), Government of NCT of Delhi

"With the motive to provide quality healthcare to last mile, the Delhi government has adopted four-tier model. We have 60 dispensaries which have been converted into polyclinics. In addition, the Delhi Government has successful model of Mohalla clinic which is based on the concept of curative followed by preventive care. Community participation is pre-requisite for success of primary care. We have a total of 202 Mohalla clinics in national capital and targets for 1,000."

Panel Discussion

Role of IT for Providing Effective Healthcare Services



PREM KAMAL

State Head AI & Senior Project Officer, United Nations Development Programme (UNDP), Jharkhand

"Routine immunisation is the largest programme in the country by the UNDP which has been working in various areas of development. We started immunisation programme in 2014 with phase-zero districts including Rajasthan and Uttar Pradesh. We incorporated a system where IT could make a big difference. We designed eVIN (electronic vaccine intelligence network) which gives real time information of vaccine logistics, and temperature of cold chain management."



ANKUR KATHURIA

Vice President

Government & Transaction Advisory Services, EYLLP

"Traditionally we have done brick and mortar services in healthcare when it comes to developing superspeciality hospitals, and medical colleges. Today technology has evolved with IT playing a pivotal role. We have just not embraced the technology but racing ahead with it. We have recently concluded ambulance tender in UP. The State government is expanding ambulance services from 1,400 to 2,200 ensuring 15 minute response time. These ambulances are equipped with GPS tracking system and fleet management system. We are also working on teleconsultation with the UP Government."

SUMIT BASU

*Senior Vice President
Ziqitza Health Care Ltd*

"Information Technology is a great enabler. It helps to optimise resources. It improves the accessibility of services, and helps to ensure that services can be rendered in the fastest, safest and optimum manner. We run the emergency medical services in Jharkhand since past two years. We run 350 ambulances in the State. We started with private business and graduated into PPP models. Ziqitza was the first organisation which identified the need for cross subsidiary model."



Experts during photo-ops with Dr Ravi Gupta (third from left), Editor-in-Chief, eHealth Magazine and Founder Publisher & CEO, Elets Technomedia at the Conclave

A Glimpse of Inaugural Session



